To: Civiltech

From: MUSE Community + Design

Re: Streetscape Materials Survey Results

Date: January 13, 2020



Downtown Glen Ellyn Streetscape Materials Survey

As part of the streetscape design process, MUSE Community + Design launched a public engagement campaign to solicit feedback from residents, business owners and visitors on several material options for the new downtown streetscape. The Village board and staff will take the survey results into consideration as one factor when selecting the final streetscape materials for the Central Business District Streetscape and Utilities Project.

In October 2020, the Village installed several material samples at the northwest intersection of Main and Crescent. The materials installed fall into one of three categories: sidewalk materials, tree planter curbs and parkway materials. Residents, business owners and visitors have the opportunity to see all material options in-person at the northwest intersection of Main and Crescent from October 2020 – May 2021. After viewing the samples, people are invited to choose their preferred material at downtownge.com. In addition to voting online, MUSE created paper copy surveys to hand out on Saturday, November 7 and Thursday, November 19 at the Alliance of Downtown Glen Ellyn event, Ladies Night Out. Paper copy surveys were also available for the duration of the engagement initiative at the Glen Ellyn Civic Center, Glen Ellyn Library and M & Em's Children's Boutique. The survey closed on January 12, 2021 at 5 pm. This is the final memo outlining the results of the survey.



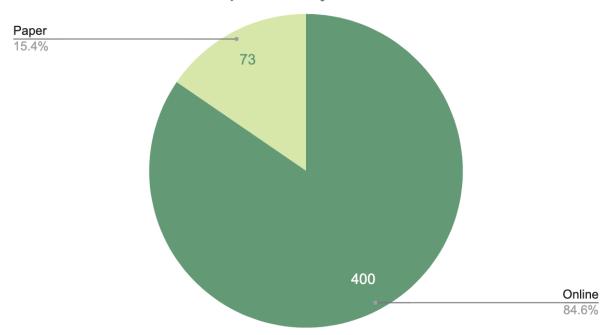
Survey Results as of January 13, 2021

Total surveys collected: 473

Survey Type

The survey is available online and in-person at select locations. The majority of respondents took the survey online.

Share of Online and Paper Surveys

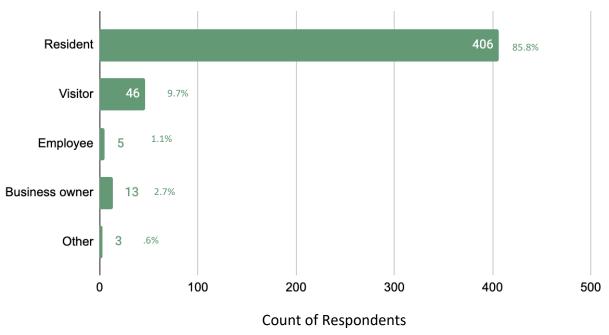


Relationship to Glen Ellyn

The Village solicited feedback from residents, business owners and visitors. Eighty-five percent (85%) of the respondents identify as residents.

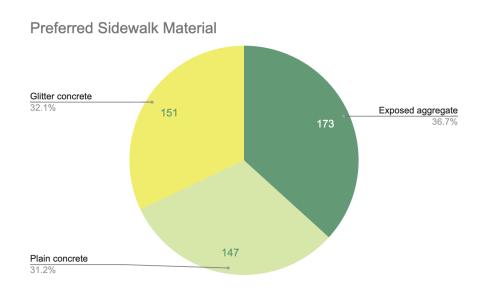






Sidewalk Materials

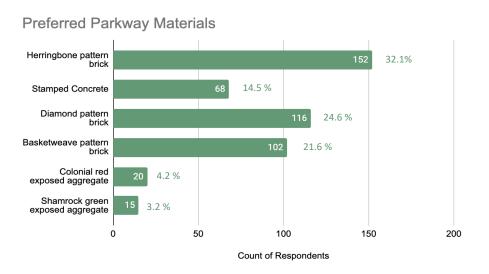
There are three sidewalk material options. The survey respondents are fairly evenly split on their preferred sidewalk material. Note: 471 people responded to this question.





Parkway Material

Brick is the preferred parkway material type; brick pavers in a herringbone pattern is the preferred design option. Thirty-two percent (32.1%) of respondents selected brick pavers in a herringbone design as their preferred parkway material pattern.



Tree Planter Curb

The granite curb is far and away the preferred tree planter curb option with sixty-four (64.7%) of respondents selecting granite as their preferred material.

